



Our Villages, Our Plan background notes

Bayside has to accommodate an additional 6100 dwellings by the year 2030 as a requirement of the Victorian Government's *Melbourne 2030 Strategy*, which has also designated four Major Activity Centres as a focus for growth.

Council supports the merits of the *Melbourne 2030* strategy and can deliver its targets but wants more control over the planning, in particular height controls.

Council's proposed C58 amendment to the planning scheme seeks to meet the competing needs of growth but limits height to protect the Bayside villages.

In order to make Council's political message heard and embraced by the local electorate, Council is running a community advocacy campaign on planning.

The campaign's key messages are:

Bayside activity centres are unique

- The 'major activity areas' in Bayside are villages that together evoke an atmosphere that is central to residents' appreciation and enjoyment of the municipality.
- Bayside's village-on-the-beach atmosphere is an integral component of the broader urban heritage of Greater Melbourne and its retention is in the cultural interest of all Victorians.
- Sensible limits to the height of development are critical to maintaining the amenity of Bayside's villages.

Council has a plan

- Council supports the underlying intent of *Melbourne 2030*.
- Council wants to implement *Melbourne 2030* locally in a manner that is sympathetic to its village lifestyle.
- Bayside has a robust, sustainable and politically palatable approach to meeting growth targets.

We will meet growth targets

- Council can prove it has met its population targets and will continue to do so.

What's the problem?

The Victorian Government had not allowed Bayside, for more than eight months, to exhibit the C58 amendment.

The Planning Minister finally authorised Council to exhibit Amendment C58 in July 2008 but modified it so that height controls only applied to commercial land and there were no height controls over the residential zoned land. This doesn't make sense.

Council's arguments for allowing Council to meet the requirements of *Melbourne 2030* through C58 are:

1. The four major activity centres are unique.
2. Council has an alternative plan to meet *Melbourne 2030* objectives.
3. Council is already meeting its targeted as specified by *Melbourne 2030* and will continue to do so.

